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EXPERIENCE

AKA NYC

Senior Art Designer

New York, NY
3/2018–Present

- Play a leading role in pitch and development projects, designing books, research reports, design collateral and mock-ups;
- Design key art compositions and lead the art development process for new projects such as *Sea Wall / A Life*, *Glengarry Glen Ross*, *Clay & Ruben's Christmas Show*, *Edge at Hudson Yards* and others;

SPOTCO THEATRICAL ADVERTISING

Senior Production Design Manager

New York, NY
4/2007–2/2018

- Oversee a team of up to ten designers working on hundreds of jobs for dozens of clients at any given time;
- Lead a team of up to four designers solely responsible for theatrical institutions like Lincoln Center, Radio City Christmas Spectacular, Roundabout Theatre Company and Manhattan Theatre Club;
- Design and execute all deliverables for up to four of my own Broadway shows, including many Tony Award®-winning productions like *The Color Purple*, *HAIR*, *In the Heights*, *Chicago*, *Evita*, *Billy Elliot*, *CATS*, *After Midnight* and *Memphis*, as well as two Pulitzer Prize winners, *August: Osage County* and *Ruined*;
- Responsible for the creation and delivery of all final key art, subsequent brand extension and asset development, including all aspects of environmental and situational designs, photo selection, retouching and production;
- Collaborate directly with Creative, Brand and Strategy Leads to develop, maintain and reinvent a shows look;
- Conceptualize and create large-scale advertising takeovers for airports, transit hubs, hotels, theatre fronts and other public areas;
- Code and design promotional email blasts, online takeovers, static digital billboards and interactive screens.

MICROSOFT, TECHNET & MSDN MAGAZINES

Art & Production Design Assistant

New York, NY
11/2005–10/2006

- Responsible for all aspects of layout and production for a minimum of eighty pages of edit per month;
- Generated all figures and illustrations from raw data;
- Managed contracts, budgets and vendor processing for all authors.

AQUENT PARTNERS, LLC

Freelance Designer / Consultant

New York, NY
3/2005–11/2005 • 10/2006–4/2007

- Assignments included: SpotCo, Citibank, Ernst & Young, Jack Morton, MetLife, The Segal Company and Towers Perrin;
- Duties ranged from high-end design to production, across platforms and in a variety of programs.

SKILLS

INDESIGN

PHOTOSHOP

ILLUSTRATOR

ACROBAT

DREAMWEAVER / HTML / CSS

BASECAMP / HARVEST

OFFICE

TEMPLATES

STYLE / BRAND GUIDELINES

STYLE SHEETS

COLOR CORRECTION

IMAGE MANIPULATION

COMPETENCIES

CREATIVE PROBLEM SOLVING

ATTENTION TO DETAIL

LEADERSHIP / TEAM BUILDING

GOAL ORIENTED

TIME MANAGEMENT

CONSISTENCY

RESILIENCE

LANGUAGES

ENGLISH

GERMAN

SPANISH

EDUCATION

AMERICAN UNIVERSITY

Washington, DC
3 Years, 1995–1998

Bachelor of Fine Arts
Magna cum Laude